



Onsite Marketing Manager (m/f/x)

Location: Haren

Working Hours: Full-time employee

1,600 employees in 18 locations around the world with a fleet of 60,000+ circulating containers. Since ELA's establishment in 1972, our business has continuously been expanding, we are specialists in mobile room solutions. Our family-run company based in Haren (Ems), Germany, is growing at a fast pace and we are actively looking for qualified and dedicated team players to join us locally, internationally and beyond.

Are you a digital native, love bringing websites and online shops to life and want to take e-commerce projects to the next level with us? Digital, creative, structured - if that's your thing and you want to take on responsibility for exciting online projects, then join our e-commerce team now and actively shape the digital world of ELA Container!

Your Future Role

[Apply Online](#)

- + Content management for ELA Container websites and future online shops nationally and internationally
- + Implementation and organisation of a CMS relaunch (content, workflows, web tracking) in close cooperation with the e-commerce and software development team for all defined front ends and subsequent ongoing optimization
- + Support for the launch of further international websites and online shops for ELA Container
- + Takeover and independent implementation of online and onsite marketing projects nationally and internationally
- + Creation, refinement, and testing of feature and bug tickets
- + Support in setting up further online marketing channels, e.g., marketplaces

[Video Application](#)

What You Bring to the Team

- + A completed commercial apprenticeship (e.g. in e-commerce or as an industrial clerk)

(m/f/x)), a dual study programme or a university degree specialising in e-commerce, online marketing or a comparable qualification

- + Initial professional experience in online or onsite marketing, particularly in dealing with content management systems (e.g. Payload would be an advantage)
- + Experience in using common AI tools such as Claude and ChatGPT
- + Good understanding of the interaction of online marketing channels
- + Basic knowledge of HTML, CSS, and other web technologies is an advantage
- + Strong organizational skills and very good problem-solving abilities
- + High sense of responsibility and a proactive, independent way of working
- + Very good written and spoken German and English

What you can expect from us

- + Once ELA, always ELA. When you join our company, we want you to be a key member of the team, which is why we'll offer you a permanent contract
- + We offer you flexible working hours and the opportunity to work flextime
- + The ELA Corporate Benefits portal offers attractive discounts on more than 1,500 brands from all relevant areas of life
- + Our staff canteen provides you with a fresh breakfast every day and delicious lunch dishes from Monday to Thursday.
- + Our company fitness program: for just €30 a month, you can have access to thousands of gyms, swimming pools, and more throughout Germany, including unrestricted digital access
- + We offer you company health insurance
- + We'd like for you to continue developing, which is why we support your personal development with a tailored range of options
- + You have the option to work up to 60% of your week from home
- + We offer you a subsidy for your lunch at our company restaurant to ensure everything is delicious.
- + We want you to be optimistic about the future, which is why we support you with our company retirement plans and capital-forming benefits for your financial security
- + We organize an extensive onboarding program for you at our headquarters in Haren (Ems), so that you can get to know the entire company, our products, and our employees
- + There's no need to part ways with your four-legged friend at ELA, as you can simply bring your dog with you into the office if the situation allows

How You can apply

You can easily submit your application via our careers portal at <https://career.ela-container.com>. Please send us your CV along with any relevant certificates and qualifications, and feel free to tell us briefly what makes you stand out and why you'd like to join us. Please also let us know your notice period and your salary expectations.

Any questions?

I'm Laura Schpers, HR Business Partner at ELA Container, and your point of contact for this role. If you have any questions about the role, ELA Container or the application

process, please feel free to get in touch with me. You can reach me by email, phone or via WhatsApp.

Phone number: 0170 2233616

Email address: laura.schepers@container.de