



Online Marketing Manager UK & IE (m/f/x)

Location: Newcastle upon Tyne

Working Hours: Full-time employee

1,400 employees in 24 locations around the world with a fleet of 60,000+ circulating containers. Since ELA's establishment in 1972, our business has continuously been expanding, we are specialists in mobile room solutions. Our family-run company based in Haren (Ems), Germany, is growing at a fast pace and we are actively looking for qualified and dedicated team players to join us locally, internationally and beyond.

Our team is growing and we are looking for you as a dynamic **Online Marketing Manager (m/f/x)** to take our digital marketing activities in the UK and IE to the next level! If you live in the UK or IE, know these markets well and have unique qualifications and talents, we want to get to know you and achieve great things together. You can expect exciting tasks, versatile development opportunities and an informal, friendly culture. Interested? Then let's get talking!

Your Future Role

- + Conception and implementation of online and onsite marketing campaigns and expansion of these through potential analyses
- + Collaboration with performance and SEO agencies
- + Operational and strategic management of website activities, email marketing, SEO and performance marketing (especially SEA and social ads)
- + Development and implementation of content marketing processes & content distribution
- + Creation of performance reports and ad hoc analyses for UK & IE
- + Conducting competitive and market analyses
- + Monitoring legal regulations in online marketing and initiating necessary changes
- + Monitoring and optimization of marketing automation and lead management processes

[Apply Online](#)[Video Application](#)

What You Bring to the Team

- + Training as an e-commerce clerk, industrial clerk, university degree in e-commerce, online marketing, business administration or comparable qualification
- + Relevant professional experience in online or onsite marketing and an understanding

- of all online marketing channels
- + High online affinity, creative ideas, market, trend and competition monitoring and always up-to-date
- + An eye for the big picture and the ability to recognize synergy effects between online marketing channels
- + Formulation of concrete recommendations for action
- + Strong organizational skills and very good problem-solving abilities
- + Strong sense of responsibility and proactive approach
- + Enthusiasm, ability to work in a team and strong communication skills
- + English as native language, knowledge of German an advantage

What you can expect from us

- + Once ELA, always ELA. When you join our company, we want you to be a key member of the team, which is why we'll offer you a **permanent contract**
- + We organize an extensive **onboarding program** for you at our headquarters in Haren (Ems), so that you can get to know the entire company, our products, and our employees
- + We offer you **flexible working hours** and the opportunity to work flextime
- + You have the option to **work up to 100% of your week from home**
- + With us, you can expect **flat hierarchies** and short decision-making processes
- + We'd like for you to continue developing, which is why we support your **personal development** with a tailored range of options.
- + We'll provide you with a company phone, company laptop, and other **technical equipment** that you'll need to work remotely and can use for private purposes
- + ELA offers you a **diverse range of activities** at a global company, informal interaction with one another, and a whole host of opportunities to incorporate your own ideas
- + Expand your network at our regular **employee events**

How you can apply

The best way to send us your documents is via our career portal at www.karriere.container.de or by e-mail to bewerbung@container.de: your CV, the most important references and qualifications. Add a few lines about what makes you special and why we are a good match, and how you became aware of us. We are also interested in your notice period and your salary expectations. A personal interview is the best way for us to get to know each other. We look forward to meeting you!

Any questions?

Contact us via e-mail or WhatsApp/text message on +49 1511 9539616.