



Project Manager Online Marketing (m/f/x)

Location: Haren

Working Hours: Full-time employee

1,400 employees in 24 locations around the world with a fleet of 60,000+ circulating containers. Since ELA's establishment in 1972, our business has continuously been expanding, we are specialists in mobile room solutions. Our family-run company based in Haren (Ems), Germany, is growing at a fast pace and we are actively looking for qualified and dedicated team players to join us locally, internationally and beyond.

As an **Online Marketing Project Manager (m/f/x)**, you are the driving force behind successful website projects and digital marketing campaigns. You ensure that everything runs smoothly, coordinating both internal and external partners while keeping a close eye on budgets, resources, and timelines. If you love taking responsibility and leading projects to success with your expertise and passion, then you are the perfect fit for us!

If you're an individual with an outgoing personality, qualifications, talents and desires, then we should get to know each other better. We are not like any other company, as we offer exciting jobs, opportunities and look to help you develop further in an easy going work environment.

Your Future Role

- + Planning, steering, and monitoring of website projects and digital marketing campaigns, including coordinating responsibilities, resource planning, and ensuring timely execution
- + Implementation of international rollouts for website projects and digital marketing campaigns
- + Interface communication and collaboration with internal departments (e.g., Software Development, Brand, and CI) as well as external partners to ensure a smooth flow of information and efficient execution of requirements
- + Requirements and stakeholder management for the Digital Brand department: coordinating incoming requirements through all phases – from discovery, refinement, and planning to review and completion
- + Preparation of regular progress reports, decision templates, project documentation, and final project reporting
- + Preparation and presentation of project progress and results to senior management

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- + Compilation of overall budget, cost, and revenue plans, as well as revenue and cost reports for the Digital Brand department

What You Bring to the Team

- + A completed degree in (Online) Marketing, E-Commerce, Business Administration, or a comparable qualification
- + Several years of professional experience in online marketing as a marketer or project manager, ideally in a B2B environment
- + Ability to interpret data and a hands-on mentality
- + Strong awareness of quality, costs, and deadlines, as well as a structured working style
- + Strong problem-solving orientation, teamwork skills, and communication abilities in intercultural teams, along with the ability to persuade all project stakeholders
- + Experience with common online marketing and project management tools such as MS Office, Atlassian, Google Analytics, and Salesforce Marketing Cloud Intelligence is advantageous
- + Very good command of both German and English, spoken and written

What you can expect from us

- + Once ELA, always ELA. When you join our company, we want you to be a key member of the team, which is why we'll offer you a **permanent contract**
- + We offer you **flexible working hours** and the opportunity to work flextime
- + We can help you with **emergency childcare**
- + The ELA **Corporate Benefits** portal offers attractive discounts on more than 1,500 brands from all relevant areas of life
- + Our **company fitness program**: for just €25 a month, you can have access to thousands of gyms, swimming pools, and more throughout Germany, including unrestricted digital access
- + With us, you can expect **flat hierarchies** and short decision-making processes
- + We'd like for you to continue **developing**, which is why we support your personal development with a tailored range of options
- + You have the option to work up to **60% of your week from home**
- + Our **company restaurant** serves up fresh, delicious lunches on a daily basis
- + We want you to be optimistic about the future, which is why we support you with our **company retirement plans** and capital-forming benefits for your financial security
- + We organize an extensive **onboarding** program for you at our headquarters in Haren (Ems), so that you can get to know the entire company, our products, and our employees
- + There's no need to part ways with your four-legged friend at ELA, as you can simply bring your **dog** with you into the office if the situation allows

How you can apply

The best way to send us your documents is via our career portal at <https://career.ela-container.com> or by e-mail to career@ela-container.com: your CV, the most important references and qualifications. Add a few lines about what makes you

special and why we are a good match, and how you became aware of us. We are also interested in your notice period and your salary expectations. A personal interview is the best way for us to get to know each other. We look forward to meeting you!

Any questions?

Contact us via e-mail or WhatsApp/text message on +49 1511 9539616.