



UX Designer (m/f/x)

Location: Haren

Working Hours: Full-time employee

1,400 employees in 24 locations around the world with a fleet of 60,000+ circulating containers. Since ELA's establishment in 1972, our business has continuously been expanding, we are specialists in mobile room solutions. Our family-run company based in Haren (Ems), Germany, is growing at a fast pace and we are actively looking for qualified and dedicated team players to join us locally, internationally and beyond.

Our team is growing and we are looking for you as a creative **UX Designer (m/f/x)**! You will bring your unique profile of qualifications, talents and desires and work closely with the online marketing, graphics, conception and web development departments. With us, you are not just part of the team, you actively shape it. We offer you exciting tasks, a wide range of development opportunities and a relaxed, fun culture. Are you ready to achieve great things together? Then we should definitely get to know each other!

Your Future Role

- + Conducting user research to identify key needs, motivations and hurdles of the target group
- + Analyzing qualitative and quantitative data (Website-Daten, User Research, Customer-Feedback) to implement conversion rate optimization measures along the customer journey
- + Responsibility for and initiation of hypothesis generation to identify optimization ideas based on ongoing analyses
- + Planning and carrying out A/B tests and multivariate tests to validate hypotheses
- + Design of landing pages, product presentations, shopping cart and check-out to increase the onsite conversion rate
- + Creation of wireframes and prototypes in coordination with product owners and graphic designers
- + Independent creation of analyses to measure the performance of the implemented optimization measures

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What You Bring to the Team

- + Completed commercial training or degree in the field of Business administration,

(business) informatics, data science, communication design, sociology, e-commerce or comparable qualification

- + Several years of professional experience in web analytics, conversion optimization, A/B testing, usability/ UX/ UI/ User-Centered Design and consumer psychology
- + Experience with A/B testing, optimization and user research tools for a data-driven approach
- + Basic knowledge of PHP, HTML, CSS, JavaScript, Ajax or XML
- + High analytical competence and affinity for numbers as well as conceptual strength and creativity
- + Experience in the area of accessibility according to WCAG 2.2 an advantage
- + Very good written and spoken German and English skills

What you can expect from us

- + Once ELA, always ELA. When you join our company, we want you to be a key member of the team, which is why we'll offer you a **permanent contract**
- + We organize an extensive **onboarding program** for you at our headquarters in Haren (Ems), so that you can get to know the entire company, our products, and our employees
- + We offer you **flexible working hours** and the opportunity to work flextime
- + You have the option to **work up to 60% of your week from home**
- + Our **company restaurant** serves up fresh, delicious lunches on a daily basis
- + With us, you can expect **flat hierarchies** and short decision-making processes
- + We'd like for you to continue developing, which is why we support your **personal development** with a tailored range of options.
- + We want you to be optimistic about the future, which is why we support you with our **company retirement plans** and capital-forming benefits for your financial security
- + **Our company fitness program:** for just €25 a month, you can have access to thousands of gyms, swimming pools, and more throughout Germany, including unrestricted digital access
- + The ELA **Corporate Benefits** portal offers attractive discounts on more than 1,500 brands from all relevant areas of life
- + We can help you with **emergency childcare**
- + There's no need to part ways with your four-legged friend at ELA, as you can simply **bring your dog with you** into the office if the situation allows

How you can apply

The best way to send us your documents is via our career portal at www.karriere.container.de or by e-mail to bewerbung@container.de: your CV, the most important references and qualifications. Add a few lines about what makes you special and why we are a good match, and how you became aware of us. We are also interested in your notice period and your salary expectations. A personal interview is the best way for us to get to know each other. We look forward to meeting you!

Any questions?

Contact us via e-mail or WhatsApp/text message on +49 1511 9539616.