



Onsite Marketing Manager (m/f/x)

Location: Haren

Working Hours: Full-time employee

1,400 employees in 24 locations around the world with a fleet of 60,000+ circulating containers. Since ELA's establishment in 1972, our business has continuously been expanding, we are specialists in mobile room solutions. Our family-run company based in Haren (Ems), Germany, is growing at a fast pace and we are actively looking for qualified and dedicated team players to join us locally, internationally and beyond.

Are you a digital native, love bringing websites and online shops to life and want to take e-commerce projects to the next level with us? Digital, creative, structured - if that's your thing and you want to take on responsibility for exciting online projects, then join our e-commerce team now and actively shape the digital world of ELA Container!

Your Future Role

- + Content maintenance of the ELA container websites and future online shops nationally and internationally as well as coordination of contributing working students
- + Planning and implementation of CMS relaunch (content, workflows, web tracking) in close cooperation with the e-commerce team for all defined frontends and subsequent ongoing optimisation
- + Support for the launch of further international websites and online shops of ELA Container
- + Takeover and independent implementation of online and onsite marketing projects nationally and internationally
- + Ensuring and optimising web tracking with our external partners
- + Creation, refinement and testing of features and bugs
- + Supporting the development of additional online marketing channels, e.g. marketplaces

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What You Bring to the Team

- + Completed training or a dual study programme as an e-commerce clerk, industrial clerk or a university degree in e-commerce, online marketing, business administration - alternatively a comparable qualification
- + Relevant professional experience in online or onsite marketing as well as a good understanding of all online marketing channels
- + Ideally experience in web tracking and working with tag management systems
- + Basic knowledge of HTML, CSS and other web technologies desirable
- + High online affinity, creative ideas and always up to date with the latest digital developments
- + Strong organisational talent and very good problem-solving skills
- + High sense of responsibility and a proactive, independent way of working
- + Very good knowledge of German & good written and spoken English skills

What you can expect from us

- + Once ELA, always ELA. When you join our company, we want you to be a key member of the team, which is why we'll offer you a **permanent contract**
- + We offer you **flexible working hours** and the opportunity to work flextime
- + We can help you with **emergency childcare**
- + The ELA **Corporate Benefits** portal offers attractive discounts on more than 1,500 brands from all relevant areas of life
- + Our **company fitness program**: for just €25 a month, you can have access to thousands of gyms, swimming pools, and more throughout Germany, including unrestricted digital access
- + With us, you can expect **flat hierarchies** and short decision-making processes
- + We'd like for you to continue **developing**, which is why we support your personal development with a tailored range of options
- + You have the option to work up to **60% of your week from home**
- + Our **company restaurant** serves up fresh, delicious lunches on a daily basis
- + We want you to be optimistic about the future, which is why we support you with our **company retirement plans** and capital-forming benefits for your financial security
- + We organize an extensive **onboarding** program for you at our headquarters in Haren (Ems), so that you can get to know the entire company, our products, and our employees
- + There's no need to part ways with your four-legged friend at ELA, as you can simply bring your **dog** with you into the office if the situation allows

How You can apply

Please send your documents via our career website <https://career.ela-container.com> or via email career@ela-container.com including your CV, your essential certificates and qualifications, as well as a few lines about yourself and why we fit. We would then like to meet and have a personal conversation with you. We look forward to hear from you!

Any questions?

Contact us via email or WhatsApp/text message on +49 1511 9539616.