



Performance Marketing Manager (m/f/x)

Location: Haren

Working Hours: Full-time employee

1,400 employees in 24 locations around the world with a fleet of 60,000+ circulating containers. Since ELA's establishment in 1972, our business has continuously been expanding, we are specialists in mobile room solutions. Our family-run company based in Haren (Ems), Germany, is growing at a fast pace and we are actively looking for qualified and dedicated team players to join us locally, internationally and beyond.

Is performance marketing more than just clicks and conversions to you? Then you've come to the right place. As a **Performance Marketing Manager** (m/f/x), you will combine strategy, tracking and creative approaches to create campaigns that really perform. Ready to bring brands to the forefront?

With your unique profile of qualifications, talents and aspirations, you are exactly the person we are looking for. We are not your average company – with us, you can expect exciting tasks, diverse development opportunities and a relaxed Moin culture. Interested? Then we should definitely get to know each other!

Your Future Role

- + Creation, optimizing and management of performance marketing campaigns in SEA, services and jobs, social ads, display advertising, marketplaces, retargeting and pretargeting
- + Budget planning, forecasting and performance reporting
- + Ensuring digital brand awareness for the corporate and employer brand
- + Collaboration with sales and online marketing teams to generate leads
- + Designing the creative in cooperation with the graphics team
- + Compliance with corporate identity and ensuring brand safety
- + Strategic and operational support for performance marketing and tracking activities

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[Video Application](#)

What You Bring to the Team

- + Successfully completed training or studies in the field of e-commerce, (digital) marketing or similar qualification
- + Several years of experience in performance marketing disciplines
- + Very good analytical skills and knowledge of programmatic advertising and real-time

bidding (RTB)

- + Experience with advertising tools, marketing analysis tools and formation of creatives
- + Trend awareness in online advertising and continuous training in performance marketing and tracking technologies
- + Results orientation, structured way of working, ability to work in a team and strong communication skills
- + Confident knowledge of German and English, both written and spoken

What you can expect from us

- + Once ELA, always ELA. When you join our company, we want you to be a key member of the team, which is why we'll offer you a **permanent contract**
- + We offer you **flexible working hours** and the opportunity to work flextime
- + We can offer you attractive **bike leasing**
- + We offer you **company health insurance**
- + The ELA **Corporate Benefits** portal offers attractive discounts on more than 1,500 brands from all relevant areas of life
- + Our **company fitness program**: for just €30 a month, you can have access to thousands of gyms, swimming pools, and more throughout Germany, including unrestricted digital access
- + We'd like for you to continue **developing**, which is why we support your personal development with a tailored range of options
- + You have the option to work up to **60% of your week from home**
- + Our **company restaurant** serves up fresh, delicious lunches on a daily basis
- + We want you to be optimistic about the future, which is why we support you with our **company retirement plans** and capital-forming benefits for your financial security
- + We organize an extensive **onboarding** program for you at our headquarters in Haren (Ems), so that you can get to know the entire company, our products, and our employees
- + There's no need to part ways with your four-legged friend at ELA, as you can simply bring your **dog** with you into the office if the situation allows

How You can apply

Please send your documents via our career website <https://career.ela-container.com> or via email career@ela-container.com including your CV, your essential certificates and qualifications, as well as a few lines about yourself and why we fit. We would then like to meet and have a personal conversation with you. We look forward to hear from you!

Any questions?

Contact us via email or WhatsApp/text message on +49 1511 9539616.