



Performance Marketing Manager (m/f/x)

Location: Haren

Working Hours: Full-time employee

1,400 employees in 24 locations around the world with a fleet of 60,000+ circulating containers. Since ELA's establishment in 1972, our business has continuously been expanding, we are specialists in mobile room solutions. Our family-run company based in Haren (Ems), Germany, is growing at a fast pace and we are actively looking for qualified and dedicated team players to join us locally, internationally and beyond.

Are you ready to **make our corporate and employer brand shine with innovative performance marketing strategies**? Then we are looking for you!

With your unique profile of qualifications, talents and desires, you are exactly the person we are looking for. We are no ordinary company - with us you can expect exciting tasks, diverse development opportunities and a relaxed, fun culture. Interested? Then let's get to know each other!

Your Future Role

- + Creation, optimizing and management of performance marketing campaigns in SEA, services and jobs, social ads, display advertising, marketplaces, retargeting and pretargeting
- + Budget planning, forecasting and performance reporting
- + Ensuring digital brand awareness for the corporate and employer brand
- + Collaboration with sales and online marketing teams to generate leads
- + Designing the creative in cooperation with the graphics team
- + Compliance with corporate identity and ensuring brand safety
- + Strategic and operational support for performance marketing and tracking activities

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What You Bring to the Team

- + Successfully completed training or studies in the field of e-commerce, (digital) marketing or similar qualification
- + Several years of experience in performance marketing disciplines
- + Very good analytical skills and knowledge of programmatic advertising and real-time bidding (RTB)

- + Experience with advertising tools, marketing analysis tools and formation of creatives
- + Trend awareness in online advertising and continuous training in performance marketing and tracking technologies
- + Results orientation, structured way of working, ability to work in a team and strong communication skills
- + Confident knowledge of German and English, both written and spoken

What you can expect from us

- + Once ELA, always ELA. When you join our company, we want you to be a key member of the team, which is why we'll offer you a **permanent contract**
- + We offer you **flexible working hours** and the opportunity to work flextime
- + We can help you with **emergency childcare**
- + The ELA **Corporate Benefits** portal offers attractive discounts on more than 1,500 brands from all relevant areas of life
- + Our **company fitness program**: for just €25 a month, you can have access to thousands of gyms, swimming pools, and more throughout Germany, including unrestricted digital access
- + With us, you can expect **flat hierarchies** and short decision-making processes
- + We'd like for you to continue **developing**, which is why we support your personal development with a tailored range of options
- + You have the option to work up to **60% of your week from home**
- + Our **company restaurant** serves up fresh, delicious lunches on a daily basis
- + We want you to be optimistic about the future, which is why we support you with our **company retirement plans** and capital-forming benefits for your financial security
- + We organize an extensive **onboarding** program for you at our headquarters in Haren (Ems), so that you can get to know the entire company, our products, and our employees
- + There's no need to part ways with your four-legged friend at ELA, as you can simply bring your **dog** with you into the office if the situation allows

How you can apply

The best way to send us your documents is via our career portal at www.karriere.container.de or by e-mail to bewerbung@container.de: your CV, the most important references and qualifications. Add a few lines about what makes you special and why we are a good match, and how you became aware of us. We are also interested in your notice period and your salary expectations. A personal interview is the best way for us to get to know each other. We look forward to meeting you!

Any questions?

Contact us via e-mail or WhatsApp/text message on +49 1511 9539616.